

При выполнении заданий с кратким ответом впишите в поле для ответа цифру, которая соответствует номеру правильного ответа, или число, слово, последовательность букв (слов) или цифр. Ответ следует записывать без пробелов и каких-либо дополнительных символов. Так как на экзамене распознавание апострофа в бланках ответов будет затруднено, записывайте ответ в полной форме, например: donotknow, вместо don'tknow.

В заданиях, где нужно установить соответствие между двумя столбцами, ответ запишите в виде сочетания букв и цифр, соблюдая алфавитную последовательность букв левого столбца. Некоторые данные правого столбца могут использоваться несколько раз или не использоваться вообще. Например: A1B1B4Г2.

Если вариант задан учителем, вы можете вписать или загрузить в систему ответы к заданиям с развернутым ответом. Учитель увидит результаты выполнения заданий с кратким ответом и сможет оценить загруженные ответы к заданиям с развернутым ответом. Выставленные учителем баллы отобразятся в вашей статистике.

1. Выберите ответную реплику, подходящую по смыслу к предложенной реплике-стимулу.

I'll give you a ring when things get easier.

- 1) That would be lovely. 2) It depends. 3) I'd love to. 4) My pleasure.

2. Расположите реплики так, чтобы получился связный диалог. Выберите один из предложенных вариантов ответа.

- A. Have you got any tips for dealing with jet lag?
 B. What do you think are good and bad sides of the job?
 C. What kind of person makes a good flight attendant?
 D. You obviously see the world for free, but at the same time it's probably the jet lag you do suffer a lot, that's quite bad.
 E. I don't know exactly, but airlines usually look for someone who's outgoing, someone who can work quite well in a team.
 F. There isn't really a cure for it. Just try and fight the jet lag. That's the best way.

- 1) BDCFAE 2) BEAFCD 3) CDAEBF 4) CEBDAF

3. Прочитайте предложения. Выберите один из предложенных вариантов ответа.

Children can write the capital letters ... than the small letters.

- 1) far more easilier 2) much more easily 3) more easilier 4) far much easily

A few years ago, a company called Space Marketing came up with a plan to send a mile-long advertisement into space. Using light reflected from the sun, it would beam out a message as large as the moon that could be seen by every single person on the planet as it orbited the Earth.

This would have been one advert that couldn't have been thrown out with the junk mail or switched off by remote control. (1)___ Advertising standards agencies eventually decided not to allow Space Marketing to go ahead with their plans and they were forced to abandon them, but not before several major companies had made serious enquiries about launching their logos into space.

Space may indeed be the final frontier for advertisers, because on Earth we are already surrounded by advertising wherever we are and whatever we are doing. (2)___ There are the promises of health and vitality on the cereal packet we ate from this morning, for example, and the ad that we saw on the side of the bus we caught to work. Most of the time, we are probably not even aware of these less obvious advertising tactics, but that doesn't mean that they aren't effective. (3)___ You are in a packed cinema, watching the latest Hollywood blockbuster. There are adverts before the film or during a break in the film, but are there any during the film? Well, look carefully at the make of car your favourite actor is driving. And what about his watch? Can you see what brand it is? Chances are, you can, and the company that owns the brand is likely to have paid thousands for it to appear in the film.

Whilst products are most often placed in this way in movies and TV series, they also sometimes appear in music videos, video games, plays and even books. (4)___ You may not realise you are being influenced by a technique that sounds so simple, but advertisers consider product placement to be a highly effective form of advertising. After all, they would not be willing to spend as much money as they do on it if they didn't truly believe it worked.

In fact, associating products with cool, exciting lives seems to be one of the most common forms of advertising. (5)___

And let's not forget the power of pure entertainment (6)___ If the consumers are looking forward to the next 'episode' of an ad, once again the product has become associated with something 'cool' and is therefore likely to see a considerable rise in popularity.

So, whether Space Marketing eventually succeeds in launching ads into space or not is perhaps a less important issue than it might seem.

4. Прочитайте текст. Заполните пропуск (1) одним из предложенных текстовых фрагментов.

- 1 — Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.
 2 — However, this is a truly inescapable form of advertising.
 3 — To advertising executives and agencies, it would have been 'a dream come true'.
 4 — Take 'product placement', for example.

- 1) 1 2) 2 3) 3 4) 4

5. Прочитайте текст. Заполните пропуск (2) одним из предложенных текстовых фрагментов.

- 1 — Apart from the obvious adverts that we see every day on TV, on billboards and in newspapers and magazines, there is a whole 'other world' of advertising messages fighting for our attention.
 2 — However, this is a truly inescapable form of advertising.
 3 — To advertising executives and agencies, it would have been 'a dream come true'.
 4 — Take 'product placement', for example.

1) 1 2) 2 3) 3 4) 4

The American bald eagle (1) ... off the endangered register in the next two years. More than 1,130 animals and plants (2) ... by the US Fish and Wildlife Service as endangered or threatened, making it illegal to kill or harm them. Until now, few species had been removed from the register and when they were it was usually because they (3) ... extinct. As America's national bird, the bald eagle has been protected in various ways since 1940. The eagle, that is not really bald but looks it because of the white feathers on its head, (4) ... only in North America. It (5) ... the centre of attention in the argument about the best way to protect endangered species. Most environmentalists agree that if the use of pesticides isn't reduced, it (6) ... the reproductive system of rare species. But fortunately, there are now more than 5,000 nesting pairs of the bald eagle in the continental US and the numbers (7) ... at 10 per cent a year.

6. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

- 1) will probably take 2) will probably be taken 3) is probably taking
4) takes probably

7. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (3).

- 1) had finally become 2) finally become 3) will finally become
4) are finally becoming

8. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (6).

- 1) has certainly affected 2) will certainly affect 3) will certainly be affected
4) is certainly affected

9. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (7).

- 1) have been grown 2) had grown 3) are grown 4) are growing

Attitudes towards shopping have changed dramatically over the last decade or so. Some people argue that we have (1) ... a society of consumers, and that nothing but spending money (2) ... us happy. On the other (3) ... , anyone who has worked hard to (4) ... money surely has the right to spend it on whatever they wish. Provided that we are prepared to save enough of our money for a rainy day, there seems little wrong with using the rest to (5) ... for things that (6) ... us pleasure. The delights of shopping are all too obvious. Attractive displays of food on supermarket shelves, and clothes which look fantastic on shop window models, tempt customers to part with their money, even if they do not actually need the goods they are buying. The real question is: would we all be happier if we were (7) ...? The answer is probably that we can be just as happy with money as we can without it. ERRA, what we should do is (8) ... an effort to return to the things that really (9) ... in life and share what we have worked so (10) ... to get with others less fortunate than ourselves.

10. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (1).

1) begun 2) become 3) gone 4) turned

11. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (2).

- 1) makes 2) does 3) changes 4) fills

12. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (3).

- 1) side 2) view 3) face 4) hand

13. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (4).

- 1) win 2) gain 3) earn 4) accept

14. Прочитайте текст. Выберите один из предложенных вариантов ответа. Заполните пропуск (5).

- 1) buy 2) pay 3) spend 4) purchase

Forget long-distance flights and take the boat if you want to arrive in Australia full of energy. You might even enjoy the holiday of a lifetime on the way, says Jan Etherington.

§ 1. My son, Tom, made the announcement on New Year's Eve. 'Fran and I are getting married...' Hurrah! '...in Australia.' Now, I've always wanted to go to Australia but like most people, I'm put off by the flight and the thought of arriving pale, exhausted and needing a week to recover. Even with a stopover, you face two long-distance flights. But it doesn't have to be like that. I found a way to arrive suntanned, refreshed, and ready for action. I went by boat, on the Saga Rose world cruise.

§ 2. If I'd had the time and money, I could have gone all the way round the world, but the great thing about this cruise is that you can embark (садиться на корабль) and disembark wherever you wish. If you want to get to Australia or New Zealand, take a shorter flight somewhere, join the world cruise and arrive in civilised style. I picked it up in Valparaiso (the port for Santiago, Chile) and sailed on from there to Sydney.

§ 3. The Saga Rose is a good-looking ship. Launched in 1965, she is highly regarded by maritime (морской) experts for her elegant lines. Passenger capacity is 587 but we were fewer than 400, with 350, largely Filipino, crew who were smart, efficient and full of good humour. It was the cleanest ship I'd ever seen and the variety and freshness of the meals was impressive, with a welcome freedom to dine in the evening at any time between 7.15 and 9pm.

§ 4. I met lots of accomplished, funny, clever, attractive people on the ship. Good company and a well-run ship are important, because, on this stretch of the journey, we were together for a month — long enough to learn a skill. I took up salsa, inspired by dance teacher, Thabo, who made us believe we were good enough to perform in front of passengers and crew.

§ 5. Julia's jewellery-making classes were surprisingly popular. Even cynics (like me) were impressed as, using seeds and beads from local sources, students produced desirable costume jewellery. And the watercolour classes gave amateurs the tools to capture the passing scenes more imaginatively than with a digital camera.

§ 6. As we cruised into Sydney at sunrise, it was like sailing into a familiar postcard. We passed the Opera House, slid under the Harbour Bridge and, on the quayside (пристань), Tom and Fran waved banners of welcome. I leapt off, relaxed, fit and full of energy. 'Let's go shopping for a hat!'

15. Прочитайте текст. Ответьте на вопросы.

In the first paragraph we learn that the writer

- 1) does not like travel.
- 2) had not been to Australia before.
- 3) was not in very good health.

16. Прочитайте текст. Ответьте на вопросы.

What, according to the writer, is the main advantage of the Saga Rose cruise?

- 1) It is more affordable than flying.
- 2) It takes the traveller right round the world.
- 3) It offers the traveller flexibility.

17. Прочитайте текст. Ответьте на вопросы.

The writer says she was pleased that

- 1) the crew was mainly Filipino.
- 2) she could choose her evening mealtime.
- 3) the ship was not completely full.

18. Прочитайте текст. Ответьте на вопросы.

The writer says she had not expected

- 1) to have to spend so long on board the ship.
- 2) to get on so well with her fellow travellers.
- 3) to see such good results from one of the classes.

19. Переведите на английский язык фрагмент предложения, данный в скобках.

I'll just call Jimmy to (удостовериться) certain he can look after the dog.

20. Прочитайте текст. Выпишите по два лишних слова в порядке их предъявления в тексте.

I'm so glad you're going to be able to come and visit us in the summer. I'm really looking forward to be seeing you again. It must be about two years since we last met us! I hope you're still keen on climbing and swimming, as we are planning to take you to my grandmother's house in the mountains.

21. Переведите на английский язык фрагмент предложения, данный в скобках.

The two candidates applied for the post, but (ни один) of them had the necessary qualifications.

Kabuki is a traditional Japanese performing art that involves the telling of a story through song and dance. It was created in the early 1600s by a female dancer who performed in (1) ... ceremonies and (2) ... gained popularity with Japan's lower social classes. The performers wear colourful costumes and thick makeup and sing and dance to the accompaniment of a (3) ... of instruments. It's a truly (4) ... cultural experience!

22. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (1).

VARY FORGET, QUICK, RELIGION

23. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (2).

VARY FORGET, QUICK, RELIGION

24. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (3).

VARY FORGET, QUICK, RELIGION

25. Прочитайте текст. Выберите подходящее по смыслу слово из предложенных. В ответ запишите слово в той форме, в которой оно должно стоять в предложении. Помните, что каждое слово может быть использовано только один раз и что заданную форму слова необходимо изменить. Заполните пропуск (4).

VARY FORGET, QUICK, RELIGION

Even though sign language has been used for thousands of years in one form or (1) ... , not much is known about its history. Some people believe that sign languages are not real languages, however, linguists (2) ... have studied them say that they are. The only difference is that instead of using speech or writing to express meaning, signers use their hands. As a (3) ... of fact, anything that can be expressed through spoken language can be expressed through sign language just as well. There is no (4) ... that learning sign language takes time and practice.

26. Прочитайте текст. Заполните пропуск (1) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

27. Прочитайте текст. Заполните пропуск (2) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

28. Прочитайте текст. Заполните пропуск (3) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

29. Прочитайте текст. Заполните пропуск (4) только одним словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

1. She described the whole play to us ... detail.
2. Both my sons are crazy ... old motorbikes.
3. The restaurant prides itself ... having the best pizza in town.
4. There are so ... lemons in the fridge that I can't make lemonade.
5. ... Susan use to be slim when she was at university?
6. Bob Dylan ... original name was Robert Zimmerman won the Nobel Prize in Literature in 2016.

30. Прочитайте предложение (1). Заполните пропуск ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

31. Прочитайте предложение (2). Заполните каждый из пропусков только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

32. Прочитайте предложение (3). Заполните каждый из пропусков только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

33. Прочитайте предложение (4). Заполните каждый из пропусков только ОДНИМ словом, подходящим по смыслу. Слово должно содержать не более 15 символов.

1. The Internet became much available to the public in the 1990s. In 1994, the Stanford
2. Federal Credit Union was the first bank in the world to offer it's online Internet banking.
3. By 1995, people around the world were starting themselves to have the Internet in
4. their homes. The Internet in those days which was very slow because they had to
5. use it a dial-up connection. The computer needed to use a telephone line and sent
6. every noisy signals like a fax machine does. One of the problems was that if you
7. were using the Internet, you couldn't then to make or receive phone calls. Over
8. the years, the Internet has become faster and faster as there was no need to use
9. the telephone line for the Internet. Today, the Internet connects either computers
10. and other gadgets in a network millions of times very bigger than the original one.

34. Прочитайте текст. Из строки (1) выпишите ОДНО лишнее слово.

35. Прочитайте текст. Из строки (2) выпишите ОДНО лишнее слово.

36. Прочитайте текст. Из строки (3) выпишите ОДНО лишнее слово.

37. Прочитайте текст. Из строки (4) выпишите ОДНО лишнее слово.

38. Прочитайте текст. Из строки (5) выпишите ОДНО лишнее слово.

39. Прочитайте текст. Из строки (9) выпишите ОДНО лишнее слово.

40. Прочитайте текст. Из строки (10) выпишите ОДНО лишнее слово.